

Regional Rate Card

	LONDON 72 979	SOUTH-WEST 16 283	WALES 7 523	THE NORTH 20 409	SCOTLAND 18 824
COLOUR					
Full page	£3,450	£685	£640	£1,470	£1,480
Half page	£1,840	£370	£360	£800	£800
Quarter	£920	£230	£200	£480	£490
Eighth	£570	£125	£110	- n/a -	£260
MONO					
Full Page	£2,300	£580	£500	£1,120	£1,120
Half page	£1,380	£310	£290	£600	£600
Quarter	£780	£190	£165	£345	£345
Eighth	£430	£110	£90	- n/a -	£160
COVERS - Colour					
Outside Back	£4,600	£900	£840	£2,050	£2,100
Inside Back	£3,690	£750	£725	£1,730	£1,800
Inside Front	£3,800	£750	£725	£1,830	£1,900
Colour – DPS	£6,350	£1,500	£1,250	£2,390	£2,400
Mono – DPS	£4,600	£1,300	£1,000	£1,820	£1,850
INSERTS**					
Per '000 loose	£41	£41	£41	£41	£41
Bound in	£46	£46	£46	£46	£46

** A surcharge may apply for envelopes, heavy or thick inserts.

**THE BIG
ISSUE**

National Rate Card

	ENGLAND & WALES	ENGLAND WALES & SCOTLAND
	117 194	136 018
COLOUR		
Full page	£5,700	£7,000
Half page	£3,070	£3,850
Quarter	£1,600	£2,100
MONO		
Full Page	£3,950	£4,900
Half page	£2,300	£2,800
Quarter	£1,300	£1,600
COVERS - Colour		
Outside Back	£7,700	£9,600
Inside Back	£6,200	£7,800
Inside Front	£6,500	£8,100
SPREADS		
Colour – DPS	£9,900	£12,599
Mono – DPS	£7,500	£9,300
INSERTS		
Loose - p/000	£41	£41
Bound – p/000	£46	£46

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