

# New Internationalist

55 Rectory Road, Oxford, OX4 1BW, UK tel: (01865) 811400 fax: (01865) 793152 email: ni@newint.org web: www.newint.org

## A D V E R T I S I N G R A T E S

Effective from January 2010

DISPLAY ADVERTISING		CLASSIFIED ADVERTISING	
<b>Size</b>		<b>Size</b>	
1/4 page	£750	1/32 page	£100
1/2 page	£1500	1/16 page	£200
Full page	£3000	1/8 page	£400
Double page spread	£6000		
Inside front cover	£3200		
Inside back cover	(not available)		
Outside back cover (when available)	£3400		

### WEB ADVERTISING [www.newint.org](http://www.newint.org)

**Leader board:** new position now available 728 x 90 px.

**Course text ads:** title – up to 8 words, ad text – up to 30 words, plus 1 link

1. For print magazine advertisers, a special rate of £100 for one month (£50 per subsequent month).

2. For web only advertisers, a standard rate of £200 for one month (£100 per subsequent month).

Please email the text to [ads@newint.org](mailto:ads@newint.org) clearly stating in the subject 'web ad text'.

All rates are exclusive of VAT. Advertising Agency Discount: 10%

**Insert rates:** 0-7gms £80PT, 8-12gms £90PT, 13 – 17gms £95PT, 18-22gms £100PT. Other weights on request.

*A d v e r t i s i n g   c o n s u l t a n t*

### TERRY LOCK MEDIA SALES LTD

3 Forest Way, Ashted, Surrey KT21 1JN • Tel: 01372 276233 / 270497 • Fax: 0870 7051901  
E-mail: [tslock@terrylockmediasales.co.uk](mailto:tslock@terrylockmediasales.co.uk) • [www.terrylockmediasales.co.uk](http://www.terrylockmediasales.co.uk)

### ARTWORK DETAILS

**Artwork to be supplied as PDF file only, on disk or via email.**

**Artwork to be sent to:**

Production Manager: Fran Harvey, New Internationalist, 55 Rectory Road, Oxford OX4 1BW

**e-mail: [ads@newint.org](mailto:ads@newint.org)**

PDF file must be called the name of the advertiser and the issue of New Internationalist it's booked into. This information should be repeated in the subject of the email.

### SIZE – Depth x Width (mm)

Trimmed page size 297mm x 210mm, plus 5mm bleed.

**Display**

Full page 297 x 210  
(Allow at least 10mm between image and trim)

1/2 page landscape 134 x 188

1/2 page landscape bleed 153 x 220

1/2 page portrait 270 x 92

1/2 page portrait bleed 307 x 110

1/4 page 134 x 92

**Classified**

1/8 page vertical 134 x 45

1/8 page horizontal 66 x 92

1/16 page 66 x 45

1/32 page 32 x 45